



bp's contribution to the East of England in 2025

Analysis and modelling by Oxford Economics

Economic contribution

bp supported a contribution of around £910 million gross value added (GVA) to the economy of the East of England. This was approximately £1 in every £240.

Overall spend with suppliers

bp spent £170 million with suppliers in the East of England in 2025, £140 million of which was operational spending and £28 million was capital expenditure.*

2025 saw spending across a variety of sectors, with the largest recipients being £50 million with professional services and £39 million with transport and storage.

To see how this spend translates into real impact on the ground, read our supplier case study on work delivered in the East of England.

Working with JDR

Supporting jobs

bp supported an estimated 5,000 jobs across the East of England, comprising its direct workforce and jobs indirectly supported through supply chain expenditure.

Delivering quality services

There were 167 bp-operated and dealer-operated retail sites in the East of England offering quality fuels and convenience. 92 sites offered bp pulse ultra-fast and rapid EV charging.

Spotlight on social investment

As part of our funding of We Are Futures, bp supports teachers and students across the UK through Energising Futures, which provides free, curriculum-aligned science resources. In Wales in 2025, more than 1,170 teachers across 810 schools used the programme, reaching an estimated 84,000 students indirectly.

“Our partnership with bp has helped to open doors across the industry. bp knows exactly what it needs from a project, and that clarity helps us to raise our game. It shapes how we work with our customers, innovate and build capability as a UK manufacturer.”

Rory Graham

JDR Cables' sales director for floating wind and electrification headquartered in Cambridgeshire.

£170 million

spent with suppliers in East of England

~£910m

contribution to GVA in the East of England

~5,000

jobs supported, directly and indirectly through the supply chain

*Figures may not sum due to rounding

Sources: bp and Oxford Economics